



HOW TO WRITE AND SELF-PUBLISH A TRAVEL GUIDE

PLAN IT: WORKSHEET #9

CREATE YOUR **WORKING TITLE**

<p>The first part of the title is ambiguous and you use the second part of the title to add clarification.</p>	<p>AMBIGUITY + CLARIFICATION</p> <p>Example: Temples Before Breakfast: A Baby Boomers cultural journey around Cambodia</p>
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<p>Your title doesn't need a subtitle if your title is clear.</p>	<p>TITLE - WITHOUT A SUBTITLE</p> <p>Example: Backpacking around Cambodia for Baby Boomers</p>
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CREATE YOUR OWN TITLE VARIATION: