



# HOW TO WRITE AND SELF-PUBLISH A TRAVEL GUIDE

## PLAN IT: WORKSHEET #8

### DEFINE YOUR **CONTENT SCOPE**

USE YOUR DESCRIPTIVE STATEMENT TO DEFINE YOUR SCOPE BY CAPTURING WHAT TOPICS ARE IN AND OUT OF SCOPE. THIS STEP DETERMINES WHAT CONTENT YOU INCLUDE IN YOUR TRAVEL GUIDE AND WHAT YOU LEAVE OUT.

#### IN SCOPE

Pros and cons of budget travel options with recommendations for higher budget alternatives.

Food Markets. Local Foods. Cookery Classes.

Sample Itineraries for 1 and 2 month stays.

Getting around the country with different modes of transport.

Travel and Accommodation booking tips.

Packing tips. Pre-trip planning guide.

Brief history of the war.

Key sightseeing not to be missed.

Online resources for more information.

#### OUT OF SCOPE

Accommodation, Restaurant, Bar listings\*

Out of the way places with health risks.

Not going to include every single temple, historical building etc. Only those of significant interest.

PLACE ANY SCOPE ITEMS YOU'RE NOT SURE ABOUT, IN THE UNDECIDED SECTION:

#### UNDECIDED

A few key recipes

Onward travel to neighboring countries\*

\*Might include a few honorable mentions

Recommended reading list (history, war, travel guides.)

Entrance Prices

Volunteering opportunities.

