



# HOW TO WRITE AND SELF-PUBLISH A TRAVEL GUIDE

## PLAN IT: WORKSHEET #2

### REFERENCE: TRAVEL GUIDE CATEGORY SUMMARY

Before you start planning your book, it's helpful to review the different types of guides so that you can determine how you approach your chosen topic.

#### DESTINATION TRAVEL GUIDE

Destination guides are the most popular type of travel guidebook, and there are different ways to approach them. They tend to be more fact-oriented than narrative, and although most are written in the first person, the majority of the content positions the writer as the neutral observer rather than an active participant.

#### SIDE TRIP TRAVEL GUIDE

Side trip travel guides are a variation of a destination travel guide but cover a secondary destination that is reached by taking a side trip from a major destination.

#### SPECIAL INTEREST TRAVEL GUIDE

Rather than having a broad focus, a special interest travel guide provides an in-depth look at a specific location or interest within a destination (or even many destinations).

#### EVENT SPECIFIC TRAVEL GUIDE

Event-specific travel guides are a sub-genre of the destination guide but focus on a specific event or a series of events. There are many international events that draw large crowds, for example, Germany's Oktoberfest; New Orleans Mardi Gras; England's Glastonbury; Brazil's Rio Carnival; and Mexico's Day of the Dead.

#### JOURNEY TRAVEL GUIDE

Journey travel guides are different from destination guides because they focus on the way you reach the destination, rather than the destination itself.

#### ADVICE TRAVEL GUIDE

Whether your travel advice and how-to guide focuses on the planning stages of a trip or the trip itself, there are many directions to take your topic.

#### CULINARY TRAVEL GUIDE

If you have a passion for food and cooking, a culinary travel guide might just be the perfect fit for you. Your guide could be a hybrid destination and special interest guide that covers a culinary aspect of a specific destination.

What TYPE OF GUIDE piques your interest?